



ROHIT RAJ

FREELANCER (WordPress Developer, Web Designer)

CONTACT

- ☎ +91-8946947370
- ✉ rohitrj.kumawat@gmail.com
- 🌐 <https://webtechor.com/>

EDUCATION

APEX INSTITUTE OF
ENGINEERING &
TECHNOLOGY

- B.Tech.(Computer Science)

SKILLS

- **Languages:** HTML, CSS, JavaScript Basic (ES6+)
- **Frameworks/Libraries:** React.js
- **CSS Preprocessors:** Sass
- **CMS:** WordPress, Hubspot
- **Responsive Design:** Bootstrap, Tailwind CSS
- **Tools & Platforms:** Visual Studio Code, Photoshop, Figma, Adobe XD, npm, Node.js
- **Graphics Design (Logo Design, Website Mockup Design, Banner Design)**

LANGUAGES

- English (Conversational)
- Hindi (Fluent)

PROFILE

Highly motivated and detail-oriented Front-End Developer with 7+ years of experience in designing and building responsive web applications. Proficient in HTML5, CSS3, JavaScript, and modern libraries like React, with 7+ years of experience in WordPress development. Skilled in translating UX/UI designs into functional and efficient code, optimizing web performance, ensuring cross-browser compatibility, and developing custom WordPress themes. Passionate about staying updated with industry trends and continuously improving skills.

WHAT I OFFER

WordPress

Front-End Development

- **Custom Theme Development:** Created custom WordPress themes from scratch, focusing on responsive design, performance, and SEO optimization.
- **Block Development:** Utilized Gutenberg blocks to create reusable and flexible content components, enhancing the WordPress content management experience.
- **UI/UX Design Implementation:** Worked closely with designers to convert mockups into fully functional websites, ensuring pixel-perfect design implementation and user-friendly interfaces.
- **HTML, CSS, JavaScript, and PHP Coding:** Wrote clean, efficient code in these technologies to develop dynamic and interactive front-end features.
- **Performance Optimization:** Improved website performance by optimizing code, images, and caching mechanisms, achieving faster load times and better SEO rankings.

SOFT SKILLS

- Strong communication and collaboration
- Critical thinking and problem-solving
- Time management and ability to meet deadlines
- Adaptability and eagerness to learn

WORK EXPERIENCE

Company - Ownrox Technologies

Role - Web Designer

Year - 2019 to 2021

Company - CMITEXPERTS SOFTECH

Role - Web Designer

Year - 2021 to 2023

Company - Xieno E-services

Role - Front-end Developer

Year - 2023 to 2024

PORTFOLIO

Some WordPress Projects

Project URL :

<https://coachescorner.in>

Project Brief :

Developed a responsive fitness and wellness website for [Coaches Corner](https://coachescorner.in) using WordPress, Elementor, HTML5, CSS3, JavaScript, and responsive UI techniques. The project included custom service sections, inquiry forms, mobile optimization, performance enhancement, SEO-friendly structure, and user-focused design for better client engagement and lead generation.

Project URL :

<https://gunnarst.it/>

Project Brief :

[Gunnar SolarTech](https://gunnarst.it/) was developed using WordPress with the Elementor page builder, along with HTML5, CSS3, and JavaScript for a responsive and modern user experience. The project also included SEO-friendly structure, mobile optimization, and performance-focused development techniques.

Project URL :

<https://www.hesscaulking.com/>

Project Brief :

[Hess Caulking](https://www.hesscaulking.com/) was built using WordPress and Elementor with custom HTML5, CSS3, and JavaScript for a clean and responsive business website. The project focused on mobile optimization, fast performance, service-based UI/UX, and SEO-friendly development.

Project URL :

<https://lipovo.me/>

Project Brief :

[Lipovo](https://lipovo.me/) was developed on WordPress using Oxygen Builder with custom responsive layouts built through HTML5, CSS3, and JavaScript. The project focused on premium UI/UX, smooth animations, mobile optimization, and high-performance front-end development for a luxury hospitality experience.

Project URL :

<https://drhoutmeyers.be/>

Project Brief :

[Dr Houtmeyers](https://drhoutmeyers.be/) was developed on WordPress using Bricks Builder with custom responsive layouts created through HTML5, CSS3, and JavaScript. The project focused on clean healthcare-focused UI/UX, fast performance, mobile optimization, and a smooth user experience.